PREROLL SPONSORSHIP PACKAGES GUIDE

Targeted placement of your audio and video messages to reach a more precise audience. Get your sponsorship message out in a cost-effective way while simultaneously building brand loyalty.

**NEWS**
An outstanding opportunity to capture a diverse, loyal, discriminating, and growing audience that tunes in regularly.

Package Includes:
- 89.5 WHRV FM 24/7 Live Stream

**MUSIC**
Reach educated and affluent listeners who value creativity and cutting edge alternative music and jazz.

Package Includes:
- AltRadio Live Stream
- “Out of the Box” and “CD of the Week” with Paul Shugrue Programs

**TV**
Grab the attention of viewers who are engaged in the world around them and concerned about their communities.

Package Includes:
- Watch section of the Media Player
- TV section of WHRO.org

The Media Player presents all of WHRO's locally-produced content, as well as quality programming from PBS, NPR, and American Public Media.

WHRO.org has audio and video content dispersed throughout its pages.

Prerolls play whenever an audio or video player is activated.

**Requirements**

<table>
<thead>
<tr>
<th>Video</th>
<th>Audio</th>
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<tbody>
<tr>
<td>- H.264 / MP4</td>
<td>- MP3 or WAV</td>
</tr>
<tr>
<td>- 640 x 480</td>
<td>- Less than 1MB</td>
</tr>
<tr>
<td>- 10mB max</td>
<td>- 15 seconds max</td>
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<tr>
<td>- 30 FPS</td>
<td></td>
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<td>- 15 seconds max</td>
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“WHRO not only provides great tools to reach our audiences, they are an invaluable partner for our organization.”

- The Mariners’ Museum and Park

Discover the benefits of corporate sponsorship.

Contact Diane Rogic
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