

Listeners and viewers value and appreciate public broadcasting as a positive presence in their lives. Their favorable feeling toward public media extends to funders who help make this programming possible.

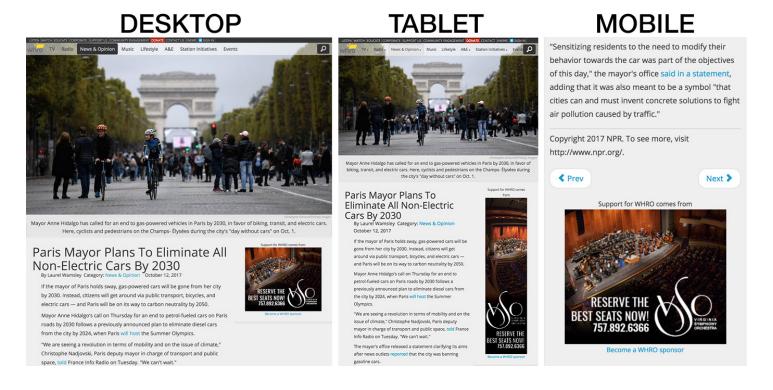
WHRO.org shows an appropriately-sized and positioned banner depending on the user's screen resolution. We recommend providing a creative for each size to maximize audience reach.

"In becoming a corporate sponsor with WHRO, we found a supportive and knowledgeable partner in sharing our message and mission with the Hampton Roads community. It is a double bang for our buck being able to tell our story while supporting WHRO, a truly valuable and respected asset to this region."

- Virginia Beach Rescue Squad Foundation

Requirements

- Recommend creatives for both sizes: 300x250 medium rectangle 160x600 wide skyscraper
- JPG, JPEG, GIF, PNG
- Less than 50kB
- Animations should last no more than 15 seconds and loop no more than 3 times



Contact Diane Rogic

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OUR AUDIENCE IS YOUR AUDIENCE

WHRO.org	Age		Gender	
	65+ 55-64 45-54	21% 21% 18%	Female Male	57% 43%
198,026 page views per year	25-34 35-44 18-24	17% 16.5% 6.5%		

Top 10 Interests

Food & Dining Cooking Enthusiasts 30 Minute Chefs

News & Politics Avid News Readers

Shoppers Value Shoppers

Banking & Finance Avid Investors Media & Entertainment Book Lovers Movie Lovers

Lifestyle & Hobbies Art & Theater Aficionados Green Living Enthusiasts Pet Lovers

Travel Travel Buffs

Discover the Benefits of Corporate Sponsorship

Contact Diane Rogic Director, Corporate Support Diane.Rogic@whro.org 757.724.4423

Visit whro.org/cs

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