About INDEPENDENT LENS

Mondays, 10/9c
Airing weekly on WHRO, INDEPENDENT LENS is television’s largest showcase of independent documentary film. This acclaimed Emmy® Award-winning anthology series features documentaries and a limited number of fiction films united by the creative freedom, artistic achievement and unflinching visions of their independent producers. INDEPENDENT LENS features unforgettable stories about a unique individual, community or moment in history. This season, from winter to summer, INDEPENDENT LENS presents a new group of award-winning (and Oscar®-nominated) films that will thrust viewers into the heart of conversations at the center of current American life.
Why Sponsor?

An INDEPENDENT LENS sponsorship enables you to visibly support independent film making on WHRO, showcasing your support of innovative storytelling around social issues to an audience that is full of affluent, influential, and actively invested viewers. WHRO viewers and members are more involved and active in business, the community and civic affairs than the general television viewer. It is an audience composed of community leaders and active participants who shape the region’s business and economic policy. Only WHRO can deliver this targeted a television audience in such a cost-effective way.